

recreation | lifestyle | art | business | history



SIGNATURE MONTANA MAGAZINE

2024 Media Information
Produced by Winston Publishing

{ www.signaturemontana.com }



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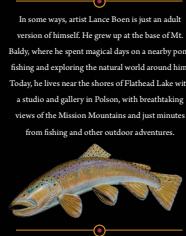
Capturing the diversity of lifestyles in our fascinating region.

SHOW & TELL

Angling Artist Lance Boen

Capturing the Underwater World and More in Leather

By Kay Bjork | Photography by Crystal Gilten



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in this issue

Decadent Design

Special section dedicated to profiling architects, builders and interior designers in our region, whose inspirational design in residential, commercial and institutional structures influence the Western aesthetic where we live. Our Decadent Design column offers great ideas for renovating existing buildings and homes or building new ones.

From the Kitchen

The true foodie will appreciate this special section. From homemade whiskey caramels to salt blocks and healthy cooking apps, this is the section to check out if you are looking for that "special" recipe!

Facts on Finance

Column Featuring areas of financial interest.

Back to Business

Column featuring different areas of business.

Day Trip

Whether it is hiking, touring, or shopping, we seek out great ways to explore multiple destinations perfect for those needing a day away from life's hustle and bustle.

Discreet Palate

Special section dedicated to showcasing new restaurants as well as the not so new but not forgotten gems that keep you coming back for more.

Surroundings

A compilation of stunning Montana photography from the best professional photographers in the region.

To Your Health

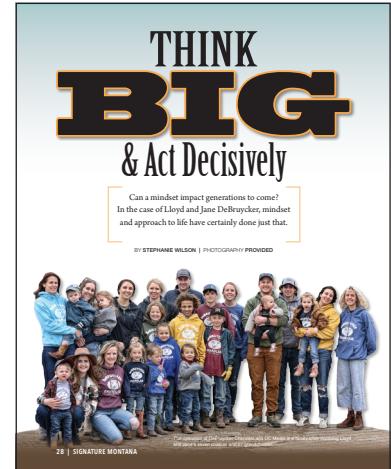
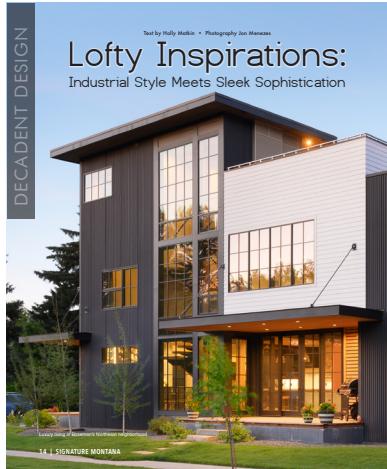
Special columns written by medical professionals addressing everyday health with information that inspires and empowers our readers to live their healthiest lives.

features

Special Features

SignatureMT's content reveals the diversity of lifestyle that exists in Montana. From the fine arts to the fine outdoors, our special features capture the stories of the landscapes, people, places and wildlife.

DECADENT DESIGN



BREWS & BBQ

at Missouri River Brewing Company



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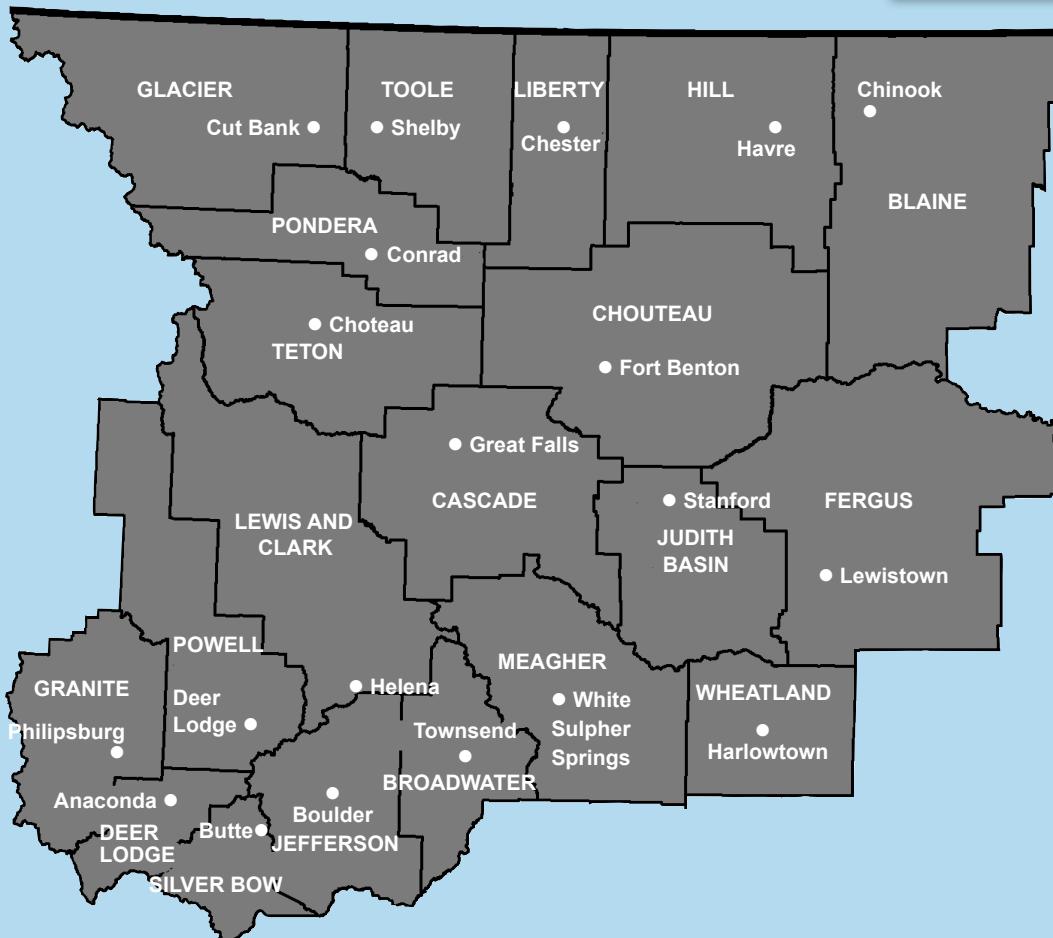
www.signaturemontana.com

Coverage Area

SignatureMT provides a high quality platform for businesses to reach out to over 56,000 plus locals and visitors each year!

SignatureMT:

- features editorial from all over Central Montana
- is available in locations across Montana, in Central Montana
- is given to new residents in county welcome packets
- is mailed out to new and prospective home buyers by regional real estate firms
- is found in the finest hotels and resorts in Central Montana and in other areas of the state
- is included in hospital recruitment packages
- is available for subscription



SignatureMT is distributed throughout Montana including; Kalispell, Columbia Falls, Billings, Missoula, Butte, Bozeman and Livingston!



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SIGNATURE MONTANA MAGAZINE

SignatureMT is Montana's finest complimentary Resource Guide. From the backyard to the back roads, **SignatureMT's** content is a reflection of the diversity of lifestyle in the Northern Rockies. Interesting editorial and stunning photography captivate our readers and place **SignatureMT** at the front of the crowd. From fine arts, dining, entertainment and business to fishing, hunting, skiing and other outdoor sports... our features tell the stories of our landscape, people and wildlife.

Winter • 2024

Whether it is downhill or cross-country skiing, the beauty of the region takes our readers on outdoor adventures.

Spring • 2024

Over half of our readers are art enthusiasts some planning to make an art purchase within the next year.

Summer • 2024

The warm days are inviting to our readers. They enjoy hiking and camping in the great outdoors.

Fall • 2024

Our readers enjoy hunting and fishing the Northern Rockies, understanding the balance between harvest and conservation.

Please contact an account representative for more information on production schedules and file requirements, (406) 452-1177.

mechanical data

Magazine trim size is 9" X 11"

Bleed size is 9.5" X 11.375"

All ads must be submitted digitally as high resolution PDF files.

- 300 dpi
- CYMK, NO Pantone colors
- All fonts embedded or outlined
- All placed graphics embedded

Files may be emailed to:

info@winston-publishing.com or submitted on CDs, or USB jumpdrives.

Preferred files: press quality PDF. Any non-PDF files must be MAC based

QuarkXpress or Adobe InDesign and include all fonts and support files. Other file formats (including Pagemaker, Freehand, Word, Publisher, Corel, etc.) are not acceptable.

RESOLUTION MUST BE 300 DPI OR HIGHER FOR ALL FILES

If you need help:

Design and production services are available upon request. Supply us with the text and images we will use to build your ad along with suggested layout. Materials must be received prior to ad closing date. Creative designed by Winston Publishing is the sole property of the publisher and may not be used in any other venue without prior consent/arrangement from Winston Publishing.

Ads/ad materials can be emailed to:

info@winston-publishing.com

Mail Information or disks to head office:

Winston Publishing
P.O. Box 1707
Great Falls, MT 59403

2024 rate provisions

1. All orders are subject to acceptance by Winston Publishing (WP) at its headquarters in Great Falls, MT.
2. No conditions other than those set forth in this rate card shall be binding upon WP unless specifically agreed to by WP in writing.
3. Positioning of advertisements is at the sole discretion of WP except where a specific position has been agreed to by WP in writing.
4. Cancellations or changes in advertising by the advertiser or its agency may not be made 30 days prior to the publication going to print. WP is under no obligation to revise advertising materials not received by the WP production department by the closing date and such advertisements may not be subject to approval by the advertiser or its agency.
5. WP assumes no liability for any errors or omissions in key numbers appearing in advertisement.
6. WP is not liable for any delays in the production or delivery of the publication or product due to any conditions beyond WP's control.
7. In consideration of WP's publishing advertising (or distributing a CD-ROM or other product) for the advertiser, the advertiser and its agency, if any, agree to indemnify and defend WP against any and all claims, losses, liabilities, damages and expenses (including reasonable attorney's fees) arising out of WP's copying, printing, publishing or distributing such advertising (or CD-ROM or other product) and/or arising from third parties; use of the advertiser's products or services.
8. In no event shall WP be liable for any indirect, consequential, incidental or special damages arising from the publication or distribution of any materials hereunder, nor shall its liability for any act, error or omission, whether or not due to its negligence, exceed the price paid to WP for the publication or distribution of such materials.
9. WP reserves the right to hold the advertiser and its agency jointly and severally liable for all monies that are due and payable to WP.
10. Advertising in WP's printed products is subject to the terms of the applicable insertion order.
11. Until credit is established, all customer orders must be accompanied with 50% payment. Payment in full prior to print date.
12. WP will insert a previously run ad if a contracted advertiser does not submit a new ad by the advertising deadline.
13. Placement Positioning: WP will make every effort to comply with placement request, but will not guarantee placement location if it conflicts with the editorial integrity of the magazine.
14. Balances past due will be assessed a 1.5% monthly fee (not to exceed 18% per year). Balances more than 90 days past due will be turned over for collection and the debtor will be liable for all costs accrued by the collection process. Advertisers who have taken over 90 days to pay for an ad must prepay all future ads.
15. **NO CANCELLATIONS WILL BE ACCEPTED 30 DAYS PRIOR TO PRINT. CANCELLATIONS MUST BE RECEIVED IN WRITING ON OR BEFORE DEADLINE.**
16. No allowance made for errors in key or reader response numbers. All agreements are subject to strikes, accidents, fires, acts of God or other contingencies beyond the publisher's control. Publisher will not be bound by conditions appearing on order blanks or copy instructions which conflict with provision of this rate.
17. All verbal instructions regarding contracts or insertions must be confirmed in writing.
18. Advertiser agrees to indemnify, defend and hold harmless the publisher from any claims or actions based on or arising out of any matter of any kind contained in such advertising, or the unauthorized use of any person's name or photograph or any sketch, map, words, labels, trademarks or copyrighted matter, or libelous statements, in connection with advertising purchased according to the terms of this rate card.
19. Copy Acceptance: The publisher reserves the right to accept or reject all advertising copy which, at its discretion, is deemed objectionable, misleading, not in the best interest of the reader, or copy attacking other advertisers directly or indirectly.
20. Advertising Responsibility: The purchaser of advertising space assumes all responsibility for the entire content of any advertisement printed for him or her in Signature Montana and assumes responsibility for any claims or costs of litigating claims arising therefrom against themselves or the publisher.
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